

**ASSUMPTION UNIVERSITY  
MARTIN DE TOURS SCHOOL OF MANAGEMENT  
DEPARTMENT OF FINANCE AND BANKING  
COURSE OUTLINE 1/2010  
(EVENING PROGRAM ONLY)**

**COURSE TITLE : FIN 2700 Money, Banking and Financial Markets**

**Martin de Tours School of Management's Vision and Mission**

**Vision:**

To be the leading international business school in the ASEAN region providing high quality business education to enable graduates to make invaluable contributions to organizations and society.

**Mission:**

To shape our students into independent-minded graduates who are well-versed in business, able to communicate effectively, tech savvy, innovative, and ethical to successfully face global challenges.

**PRE-REQUISITE : BG 1200 MATHS FOR BUSINESS**

**LECTURER : A. Visit Phunnarungsi**

**E-mail : phunnarungsi@yahoo.com**

**COURSE DESCRIPTION**

This is a foundation course focusing on the financial system including the functions and evolutions of money, the roles of the central bank, the types and roles of the financial institutions, the determinants of interest rates and how interest rates influence the economy, and the impact of the monetary and fiscal policies on the money supply. The course also introduces the types of financial markets and securities, the analysis of the financial statements, pricing of debt instruments, time value of money, and international financial system.

**COURSE OBJECTIVES**

The students will be able to explain terminology of various financial concepts, functions of financial system, policy makers and their functions, sources and uses of financing, time value of money and pricing of financial instruments, financial statement analysis and financial planning, and international monetary system.

**TEXT BOOK**

Money, Banking and Financial Markets, 1<sup>st</sup> Edition, Lloyd B. Thomas, Thomson

**MARKS ALLOCATION\***

Criteria	Duration	Allocation
Exam 1	1.5 hours	20%
Exam 2 (Midterm)	2.0 hours	25%
Exam 3	1.5 hours	20%
Exam 4 (Final)	3.0 hours	30%
Participation*	Semester	5%

- \* See also classroom policies

<b>SCHEDULES FOR EXAMINATIONS</b>
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Exam/Place	Huamak Campus	Time
Exam 1 (Quiz 1)	July 4, 2010 (Sunday)	17.00 – 18.30
Exam 3 (Quiz 2)	September 5, 2010 (Sunday)	17.00 – 18.30
Exam 2 (Midterm)	July 30, 2010 (Friday)	18.00 – 20.00
Exam 4 (Final)	September 29, 2010 (Wednesday)	18.00 – 21.00

**Notes:**

- The students will not be admitted to all quizzes' and exams' rooms later than 10 minutes after the quizzes and exams start.
- No makeup quizzes allowed.
- Calculators: Only Casio FX – 3800P Scientific, FX – 3800, or lower models are allowed.
- Other financial, scientific, programmable, or data bank calculators are not allowed.
- Violation of the above instruction will be considered as a “CHEATING CASE”

<b>COURSE SCHEDULES</b>
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Chapter (s)	Topic (s)	# Period (s)
1	Money, Banking, and Financial Markets: An Overview	1
2	Money: Its Nature, Functions, and Evolution	1
3	Financial Markets and Instruments	2
4	Financial Intermediation	2
<b>Handout</b>	Time value of money	4
<b>*** EXAM 1 (Quiz 1) ***</b>		
<b>Handout</b>	Bond valuation	2
5	Interest Rate Determination	2
6	Term Structure and Risk Structure of Interest Rates	2
<b>*** MIDTERM ***</b>		
7	The Stock Market	1.5
<b>Handout</b>	Financial Statement Analysis and Ratios	2
8	The Foreign Exchange Market	1.5
9	Commercial Banking	2
<b>*** EXAM 3 (Quiz 2) ***</b>		
12	The Federal Reserve System: Its Structure and Functions	1
14	The Deposit Expansion Process: The Simple Analytics	1.5
15	Money Supply Determination: The Monetary Base	0.5
16	Money Supply Determination: The Money Supply Multiplier	0.5
18	The Tools of Federal Reserve Policy	1
19	Conducting Monetary Policy: Ultimate Goals and Intermediate Targets	1
<b>*** FINAL ***</b>		

<b>CLASSROOM POLICIES:</b>
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**Classroom Policies**

- **Students need to comply with AU Dress Code, Time Conflict Examination Regulations, Laws on Smoking Cigarette, and Restrictions on Foods and Drinks V10.1, June 2010.**
- **Attendance policies:**
  - [2 times of ten-minute late for class considered as 1 absence.](#)
  - Make-up classes are not allowed.
  - 80% attendance is strictly required regardless of any reason.
  - No checking attendance for other classmates. Violation of the policies will result in being automatically withdrawn from the class.
  - [Attendance is counted since the first day of class regardless of any reason.](#)
- **Manner in class:**
  - Behave in a polite manner
  - Pay respect to instructors and class participants
  - Turn off all communication devices
  - Do not leave and re-enter the classroom
  - Prohibited manners: Eating, drinking, chatting, talking on the phone, text-messaging, sleeping, reading other materials, doing other subjects' assignments/homework, walking in-out, etc.
  - [Improper behavior will result in no attendance checked.](#)
- **Dress code:**
  - Follow AU dress code
  - [Improper dress code will result in no attendance checked.](#)
- **Class assignments (Homework, reports, project, presentation, paper, etc.):**
  - [No Plagiarism.](#)
  - The students copying works from all sources will be penalized – “Zero” marks or “F” grade.
  - Hand in all class assignment on time, both soft copy and hard copy.
  - [Late submission will NOT be graded.](#)
- **Class participation:**
  - Be participative and attentive in class
  - The students are also required to comply with all classroom policies.
  - Violation of the classroom policies will result in [“zero” or “negative” participation marks and/or no attendance checked.](#)
- **Request for make-up quizzes (if applicable):**
  - The students requesting for the make-up quizzes need to submit their names with valid evidence (ABAC related issues only) to the respective lecturer within the specified dates.
  - [Late submission will NOT be allowed to take the make-up quizzes.](#)
- **Grade inquiry:**
  - The students can request for a review for their marks or grades.
  - The students need to submit petition to the respective Chairperson at D6 or MSM2 [within 2 weeks](#) after their marks or grades have been officially announced. Petition submitted after the specified period will NOT be considered.
  - **Reevaluation process:** The students' class assignments or exam answer scripts will be reevaluated by the internal committees assigned by the respective department. Please note that the students' marks may or may not be adjusted after the reevaluation process and it is considered as a “final consensus” between the students and the committees.

**August 27, 2010: Last day to withdraw with “W”**  
**(Withdrawing after this date, the students need a chairperson's approval.)**