

**ASSUMPTION UNIVERSITY
MARTIN DE TOURS SCHOOL OF MANAGEMENT
DEPARTMENT OF FINANCE AND BANKING
SYLLABUS (1/2010)**

Martin de Tours School of Management's Vision and Mission

Vision:

To be the leading international business school in the ASEAN region providing high quality business education to enable graduates to make invaluable contributions to organizations and society.

Mission:

To shape our students into independent-minded graduates who are well-versed in business, able to communicate effectively, tech savvy, innovative, and ethical to successfully face global challenges.

Course Title : FIN3724 Financial Feasibility Planning

******* This subject is for students under both New and Old Curriculum. *******

Prerequisite : FIN 3701 Corporate Finance

Lecturer : A. Ithidech Sukitjavanich

Textbook : Capital Budgeting and Long-Term Financing Decisions, Forth Edition by Neil Seitz and Mitch Ellison

Course Description:

This is an application-oriented course which combines theories with practice to evaluate structure, procedures and data of an investment project in order to evaluate its feasibility. Topics include the relationship between financial feasibility and other operating factors such as marketing, economy, and interpretation of information for the purpose of making decisions.

Mark Allocation*: (See also classroom policies)

Assignment (Before Midterm)	5%
Midterm	40%
Individual Report (After Midterm)	10%
Presentation on Individual Report	5%
Final	<u>40%</u>
Total	<u>100%</u>

Indicative Class Schedule:

Date	Topics
6-Jun-10	Basic Capital Budgeting
13-Jun-10	Investment Decision Techniques
20-Jun-10	Advanced Topic in Investment Decision Techniques
27-Jun-10	Cash Flow Estimation
4-Jul-10	Cash Flow Estimation and Inflation Effect
11-Jul-10	Economic Value Added
Midterm Examination: July 30, 2010 (12:00 – 14:00), Huamak Campus	
1-Aug-10	Cost of Capital
8-Aug-10	Capital Structure Theory and Arbitrage Opportunity
15-Aug-10	Risk Analysis Part I
22-Aug-10	Risk Analysis Part II
29-Aug-10	Dividend Policy and Leasing
5-Sep-10	Review for Final Exam and Practical Exercise
12-Sep-10	Report Submission and Presentation
Final Examination: October 5, 2010 (09:00 – 12:00), Huamak Campus	

Classroom Policies:

- **Students need to comply with AU Dress Code, Time Conflict Examination Regulations, Laws on Smoking Cigarette, and Restrictions on Foods and Drinks V10.1, June 2010.**
- **Attendance policies:**
 - [2 times of ten-minute late for class considered as 1 absence.](#)
 - Make-up classes are not allowed.
 - 80% attendance is strictly required regardless of any reason.
 - No checking attendance for other classmates. Violation of the policies will result in being automatically withdrawn from the class.
 - [Attendance is counted since the first day of class regardless of any reason.](#)
- **Manner in class:**
 - Behave in a polite manner
 - Pay respect to instructors and class participants
 - Turn off all communication devices
 - Do not leave and re-enter the classroom
 - Prohibited manners: Eating, drinking, chatting, talking on the phone, text-messaging, sleeping, reading other materials, doing other subjects' assignments/homework, walking in-out, etc.
 - [Improper behavior will result in no attendance checked.](#)
- **Dress code:**
 - Follow AU dress code
 - [Improper dress code will result in no attendance checked.](#)
- **Class assignments (Homework, reports, project, presentation, paper, etc.):**
 - [No Plagiarism.](#)
 - The students copying works from all sources will be penalized – “Zero” marks or “F” grade.
 - Hand in all class assignment on time, both soft copy and hard copy.
 - [Late submission will NOT be graded.](#)
- **Class participation:**
 - Be participative and attentive in class
 - The students are also required to comply with all classroom policies.
 - Violation of the classroom policies will result in [“zero” or “negative” participation marks and/or no attendance checked.](#)
- **Request for make-up quizzes (if applicable):**
 - The students requesting for the make-up quizzes need to submit their names with valid evidence (ABAC related issues only) to the respective lecturer within the specified dates.
 - [Late submission will NOT be allowed to take the make-up quizzes.](#)

- **Grade inquiry:**

- The students can request for a review for their marks or grades.
- The students need to submit petition to the respective Chairperson at D6 or MSM2 within 2 weeks after their marks or grades have been officially announced. Petition submitted after the specified period will NOT be considered.
- **Reevaluation process:** The students' class assignments or exam answer scripts will be reevaluated by the internal committees assigned by the respective department. Please note that the students' marks may or may not be adjusted after the reevaluation process and it is considered as a "final consensus" between the students and the committees.

August 27, 2010: Last day to withdraw with "W"

(Withdrawing after this date, the students need a chairperson's approval.)