

ASSUMPTION UNIVERSITY
MARTIN DE TOURS SCHOOL OF MANAGEMENT AND ECONOMICS
DEPARTMENT OF FINANCE AND BANKING
COURSE OUTLINE (SEMESTER 2/2011)

COURSE TITLE : FIN4832 Entrepreneurial Finance

******* This subject is for NEW curriculum students ONLY. *******

MSM&E's Vision and Mission

Vision:

To be the leading international business school in the ASEAN region providing high quality business education to enable graduates to make invaluable contributions to organizations and society.

Mission:

To shape our students into independent-minded graduates who are well-versed in business, able to communicate effectively, tech savvy, innovative, and ethical to successfully face global challenges.

CLASS TIME : SATURDAY, 11:30 – 15:00, C33

PRE-REQUISITE : FIN 3701 Corporate Finance

LECTURERS : A. Kamolmas Nimwatana

COURSE DESCRIPTION

The course studies the analysis of ideas of creating new products and services and starting businesses in order to be successful in the market place. The course focuses on venture capital, financing a new or small and medium sized enterprises including forecasting the firm's investment needs, funding and banking relationship, working capital management, assets investment, risk management, deal structuring and harvesting.

COURSE OBJECTIVES

Upon the completion of the course, the students need to be able to:

- Understand and be able to evaluate various sources of financing and harvesting choices for entrepreneur
- Understand the factors that make financing decisions of entrepreneurial business different from corporation
- Be able to make a financial forecast in valuation of new venture and be able to use the valuation in investing, financing and harvesting decisions

TEXT BOOK

Entrepreneurial Finance, Second Edition by Janet Kiholm Smith and Richard L. Smith

MARK ALLOCATION* (*See also course requirements and classroom policies)

Midterm examination	30%
Final examination	40%
Assignments	5%
Term project	20%
- Strategic Planning	4%
- Assumptions	4%
- Financial Forecast/Valuation	4%
- Report	4%
- Presentation	4%
Participation	<u>5%</u>
Total	100%

SCHEDULES FOR EXAMINATIONS

Midterm examination	January 16, 2012	Time: 12:00 – 14:00, Huamak Campus
Final examination	March 19, 2012	Time: 13:00 – 16:00, Huamak Campus

COURSE REQUIREMENTS**Report and Presentation:**

Students in the class shall be divided into groups, approximately 4-5 people. Each group will have to conduct a complete entrepreneurial financing project and present the report to the class for 20 minutes duration (including questions and answers), in September 2011.

TENTATIVE CLASS SCHEDULE

Class	Outline
1	– Introduction of Entrepreneurial Finance and An Overview of New Venture Financing (Chapter 1-2)
2	– The Business Plan and New Venture Strategy (Chapter 3-4)
3	– Capital Budgeting (Extra handout) – Methods of Financial Forecasting (Chapter 6)
4	– Assessing Financial Needs (Chapter 7)
5	– The Framework of New Venture Valuation (Chapter 8)
6	– Wrap-up Review for Mid-term exam
7	– Valuation in Practice: Investor's Perspective (Chapter 9)
8	– Valuation in Practice: Entrepreneur's Perspective (Chapter 10)
9	– Financial Contract with Symmetric Information (Chapter 11)
10	– Dealing with Information and Incentive Problems and Financial Contracting (Chapter 12&13)
11	– Venture Capital Market (Chapter 14)
12	– Choices of Financing (Chapter 15)
13	– Harvesting (Chapter 16)
14	– Term Paper Presentation and Wrap-up Review for Final exam

Classes Cancel

Class canceled

- Saturday January 7, 2011

Make up Class

To be confirmed

CLASSROOM POLICIES

- **Students need to comply with AU Dress Code, Time Conflict Examination Regulations, Laws on Smoking Cigarette, and Restrictions on Foods and Drinks V10.1, June 2010.**
- **Attendance policies:**
 - 2 times of ten-minute late for class considered as 1 absence.
 - Make-up classes are not allowed.
 - 80% attendance is strictly required regardless of any reason.
 - No checking attendance for other classmates. Violation of the policies will result in being automatically withdrawn from the class.
 - Attendance is counted since the first day of class regardless of any reason.
- **Manner in class:**
 - Behave in a polite manner
 - Pay respect to instructors and class participants
 - Turn off all communication devices
 - Do not leave and re-enter the classroom
 - Prohibited manners: Eating, drinking, chatting, talking on the phone, text-messaging, sleeping, reading other materials, doing other subjects' assignments/homework, walking in-out, etc.
 - Improper behavior will result in no attendance checked.
- **Dress code:**
 - Follow AU dress code
 - Improper dress code will result in no attendance checked.
- **Class assignments (Homework, reports, project, presentation, paper, etc.):**
 - No Plagiarism.
 - The students copying works from all sources will be penalized – “Zero” marks or “F” grade.
 - Hand in all class assignment on time, both soft copy and hard copy.
 - **Late submission will NOT be graded.**
- **Class participation:**
 - Be participative and attentive in class
 - The students are also required to comply with all classroom policies.
 - Violation of the classroom policies will result in “zero” or “negative” participation marks and/or no attendance checked.
- **Request for make-up quizzes (if applicable):**
 - The students requesting for the make-up quizzes need to submit their names with valid evidence (ABAC related issues only) to the respective lecturer within the specified dates.
 - Late submission will NOT be allowed to take the make-up quizzes.
- **Grade inquiry:**
 - The students can request for a review for their marks or grades.
 - The students need to submit petition to the respective Chairperson at D6 or MSM2 within 2 weeks after their marks or grades have been officially announced. Petition submitted after the specified period will NOT be considered.
 - **Reevaluation process:** The students' class assignments or exam answer scripts will be reevaluated by the internal committees assigned by the respective department. Please note that

the students' marks may or may not be adjusted after the reevaluation process and it is considered as a "final consensus" between the students and the committees.

February 27, 2012 (Mon): Last day for late registration and adding classes, last day to withdraw
(Withdrawing after this date, the students need a chairperson's approval.)